

From Feedback to Smarter Products with Bosch Nexus



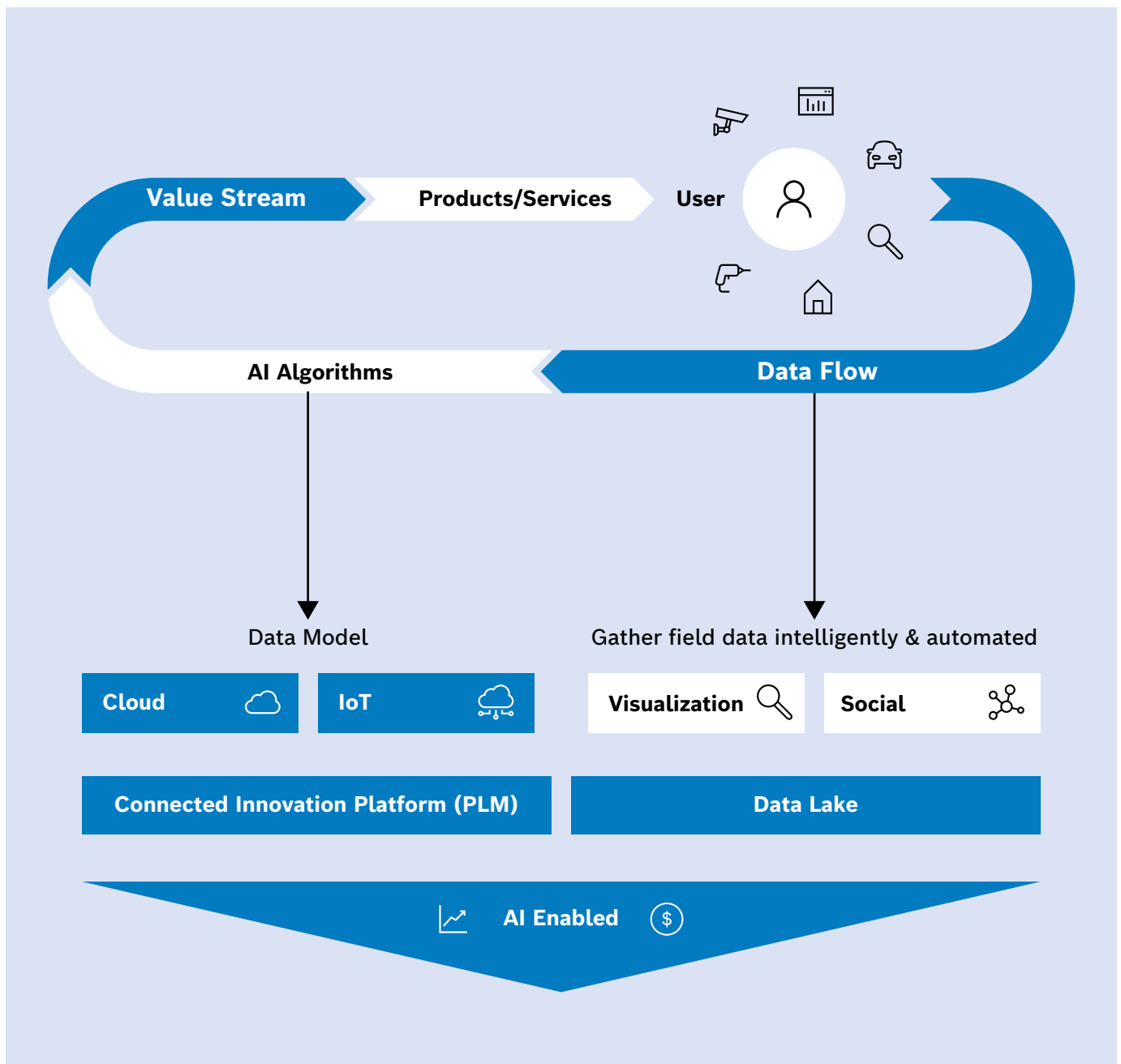
The Challenge

Scattered feedback from social media, surveys, and IoT data is hard to manage, leading to missed expectations and mediocre products.

The Bosch Solution

Bosch Nexus is an advanced, AI-powered feedback system that seamlessly integrates user insights into the entire product lifecycle, enabling smarter and faster innovation.

Key Features





Integrated Data Lake

Combines feedback from internal systems, external sources, and IoT for comprehensive analysis.



AI-Driven Insights

Natural language dashboards powered by Bosch's Large Language Model provide actionable intelligence.



E2E Traceability

Ensures tighter control over product feature changes and development to meet customer needs.



Real-Time Feedback Loops

Enable continuous improvements through AI-based surveys, campaigns, and live updates.



Full-Text Feedback Integration

Structured and unstructured data flows directly into PLM systems for end-to-end traceability.

Why Bosch?

With over **138 years of product innovation**, Bosch has built a legacy of listening to customers and understanding market needs. In today's data-driven world, Bosch Nexus transforms overwhelming feedback into intelligent product decisions by:

Connecting user insights with design, engineering, and usage analytics in PLM systems.

Leveraging decades of expertise to streamline and innovate product development.

Empowering businesses to deliver products that exceed customer expectations.

The Numbers Behind the Impact

250%
efficiency gain*

Continuous improvement leads to innovation gains

50%
faster feedback loops*

Streamlined processes accelerate decision-making

72%
increased traceability*

Improved integration ensures customer requirements are met with precision

*Gartner.com and Product Development and Management Association



The Bosch SDS Advantage



Over 15 million connected devices

A fully connected ecosystem driving seamless communication and insights.



Up to 20% reduction in maintenance cost

Predictive maintenance cuts costs and extends asset lifespan.



Seamless Data Integration

Unified data flow from feedback, design, IoT, and service systems.



Augmented Responses

AI-enhanced recommendations for better decision-making.



Future-Ready Systems

Closed-loop PLM systems prepare you to adapt and thrive in a competitive market.



Tighter Collaboration

Enables cross-functional teams to act on real-time insights for greater innovation.

Bosch Software and Digital Solutions
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